



# LIFT LIFESTYLE

## Lift Lifestyle International Ltd.

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## Expat Living Feb/Mar 13 - Reader Recommendations

# WHAT WE LIKE

Reader Recommendations



**Name:** Michael Chow  
**Nationality:** Australian  
**Number of years in Hong Kong:** 6  
**Neighbourhood:** Mid-Levels

### LIFT LIFESTYLE

#### How did you hear about Lift Lifestyle?

I went to a friend's barbecue party and saw his outdoor sofa, dining table, umbrella and barbecue; it was exactly the kind of low-maintenance all-weather outdoor setting I wanted at the time. My friend was so happy with the items in terms of quality, price and service, he recommended this place in Kennedy Town, Lift Lifestyle, as a 'must visit'.

#### What did you end up buying?

I purchased an outdoor sofa set, which Lift Lifestyle helped me configure, even tailor-making several units to fit my space requirements. I have a very narrow backdoor so we had to make the items in 'knockdown' version so they could be disassembled completely to fit. I really enjoyed using the sofa set so, after several months, I returned to Lift Lifestyle to purchase an umbrella, an outdoor dining table, mood-

lighting fixtures (including lanterns) and decorative bamboo screens to create a relaxing environment.

#### Tell us a bit about your home and how you have incorporated the items into it.

I have a good size terrace but with some black metal bars around one side. I've covered them with the brown bamboo fence to make the space look more homely and give more privacy. The outdoor lighting fits nicely around the wall. The matching L-shape sofa and dining table are custom sized, as I mentioned, so they fit perfectly. The three-metre umbrella can swing between the sofa and dining set - very practical. Everything looks nice together and I'm very happy with the outcome.

#### How was the shopping and the customer service at Lift Lifestyle?

The showroom is close and I can conveniently park in the same building as the store. With a large floor space

and well laid-out showroom, it's easy to visualise how different products could work together. The experience has been less like buying from a shop and more like having a friend help me to do up my terrace. I've never felt obliged to buy. The owners Francis and Simon are very helpful. They're both expats, so it's easy to communicate, both in terms of language itself, and understanding the style I want.

#### Any other items that you might consider returning to purchase at some point?

Definitely. I'm waiting for Lift's new homewares range to launch - I believe it's called 22North. I've already purchased some good quality lanterns, and they're also helping me with a large mirror. I don't want to pay over-the-top prices for a European design that I know is produced in China at a fraction of the cost that it retails for in Europe. 🙌

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